



American  
Protective  
Products



CANNDESCENT<sup>™</sup>  
CALIFORNIA

## How American Protective Products Became More Than a PPE Provider for This Ultra Premium Cannabis Cultivator

### Challenges



#### Needed Experts in the Cannabis PPE Industry

Canndescent needed a supplier that understood the unique needs of their industry, application, and operations to help find right-fit PPE solutions.



#### Global PPE Shortage During COVID-19

Cannabis companies nationwide faced an unprecedented PPE shortage as supplies were diverted to the front lines for the medical facilities facing the COVID-19 pandemic.



#### Needed Dynamic Solutions Provider

Cannabis cultivation teams operate in unique, demanding working environments. They needed to find a provider that was willing to find creative solutions to keep both their people and plants safe.



#### Needed Cost-Effective PPE

There are high costs associated with the PPE supplies cannabis cultivation companies require in their day-to-day operations. They needed to find a supplier who could help cut costs without sacrificing product quality.

### Our Solutions

#### A Collaborative Partnership of Industry & PPE Experts

APP worked directly with Canndescent from the beginning of their partnership to truly understand their application. Our team took the time to learn as much about their operation as possible to find the perfect PPE solutions.

#### Creative, Employee-Centric PPE Solutions

APP's deep understanding of the cannabis cultivation industry allowed us to find PPE alternatives, substitutions, or styles that would maximize comfort for the Canndescent team while maximizing protection.



#### Consistent, Reliable PPE Supply

While many cannabis cultivation companies faced minor or no allocation from their regular suppliers during the height of the pandemic, APP found creative supply chain solutions to provide the quantity and quality of PPE Canndescent needed.



#### High-Value Partnership at Market-Leading Prices

With APP, Canndescent was able to secure high allocation and market-leading price points on the PPE their operations needed. By taking a holistic look at the needs of their company, APP was able to find supplies supported by their bottom line.

### About Us

American Protective Products has proudly provided the highest quality safety apparel, supplies, and PPE for over 40 years.

We deliver industry-leading protective products backed by unparalleled customer support for healthcare, laboratory, research, and other facilities where safety and security are the highest priority.



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# PPE & Safety Supplies for Cannabis Facilities

Partner with a Supplier That Understands Your Operation

## Keep Your Cannabis Workers Safe with Industry-Leading Protective Equipment at Market-Leading Price Points

American Protective Products understands the importance of product quality—and worker safety—in cannabis processing facilities. Our top-quality PPE and safety products ensure that both your plants and personnel are protected during every stage of processing and production.

Our medical-grade protective products are backed by industry-leading customer service. Our team of client specialists understand the unique demands of cannabis testing, research, and cultivation facilities, and we're eager to find customized product packages and delivery solutions designed to meet your needs.



## Products for Cannabis Protection, Research & Production



Coveralls



Shoe & Boot Covers



Gloves



Beard Covers & Bouffant Caps

## OUR TRUSTED CLIENTS



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